

## Ownership of Data

WebTally™ doesn't lock you in. Your WebTally™ data belongs to you. Whether you are using the traditional WebTally or on a subscription basis you can download your Inventory, Customer data, Orders, and Purchase Orders whenever you want, and in a format that is convenient for you.

## Access to Data

WebTally™ allows you to download or export data in the following formats:

- Text file
- XML file
- Excel file
- Direct SQL Server access

You may choose the data you want and write it to a Text, XML or Excel file at any time.

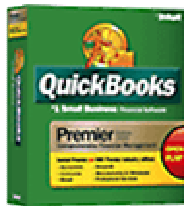
If you have your own WebTally™ sever you may also read the data directly from the SQL database.

## QuickBooks Interface

WebTally™ is not an accounting system. WebTally™ has the ability to create a customer Order, a Purchase Order, and generate Invoices. These transactions are posted to QuickBooks by using the QuickBooks SDK.

The QuickBooks SDK allows WebTally™ to be compatible with almost every version of QuickBooks including:

- QuickBooks Simple Start
- QuickBooks Pro
- QuickBooks Premier
- QuickBooks Enterprise Solutions
- QuickBooks Online



## Technology

WebTally™ is based on industry standard Microsoft® IIS and Microsoft SQL Server

## Accounting and Inventory Interfaces

In addition to QuickBooks, WebTally™ can share Accounting and Inventory data using the following methods:

**File Based:** WebTally can read/write data via text files. Plain text and XML are both supported.

**SQL Interface:** WebTally™ has interface tables that allow accounting data to be read/written by a third party.

WebTally™ can be configured to place / accept data from its own interface tables, or to read/write to a third party SQL database.

**Oracle:** By using the MSODBC driver for Oracle WebTally™ can read/write to a third party Oracle database.

WebTally™ uses the triggers built into Microsoft SQL server to notify third party systems when accounting or inventory data changes so that these systems can be kept up to date in real time.

WebTally™ can exchange the following types of data:

- Inventory (bundles, lots, etc.)
- Customer
- Schedules
- Orders
- Purchase orders
- Invoices
- Credit memos

## Document and Report Generation

WebTally™ reports can be generated in the following formats:

- Microsoft® Excel
- Microsoft® Word™
- Adobe PDF
- Text file
- XML

## PictureTally

WebTally shines when used with PictureTally™. PictureTally communicates directly with WebTally. The moment a bundle is tallied it is available to your sales team including the full tally and photos. If your PictureTally system has a scale the actual weight will also be available.

